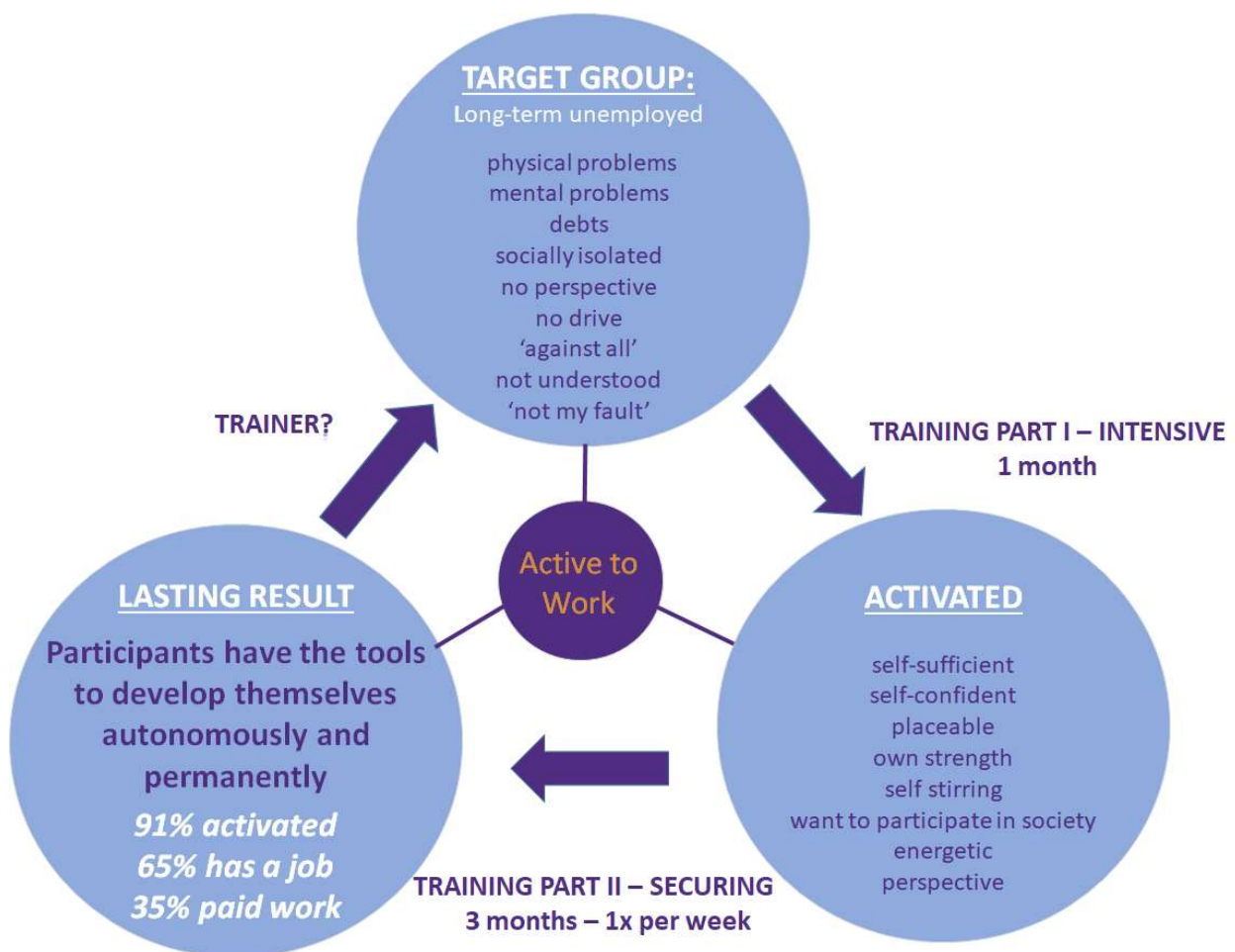


ACTIVE TO WORK

TRANSFORM OWN STRENGTH AND QUALITIES INTO ACTION



SHORT INNOVATIVE PROJECT FOR LOCAL GOVERNMENT

DISTINCTIVE

Work is the key when it comes to participation, from voluntary work to paid work. The core message is taking responsibility for his or her own life and environment. Active to Work provides tools to turn these beautiful words and concepts into an applicable approach. People get the grip on their lives back by experiencing themselves as a driving force. They take their lives back in their own hands, take responsibility, experience self-confidence, are able to participate actively in society and feel themselves worthwhile.

Wilco Feil – Interim Manager Participation & Work at Municipality Ede



"The strength of Active to Work is that long-term unemployed have faith again in their own abilities combined with a realistic self-image. In addition, they are given the tools to get started independently and focused. They are thereby activated and employable again for work."

"Often the help of the municipality in finding a job is not necessary, they actively search themselves".

Active to Work is refreshingly different and has a structural approach, is easy to transfer and with sustainable result. Self-confidence, self-reliance, self-organization, self-responsibility and the self-restoring ability are activated.

This approach is the answer to the question: how do we get people to use their own strength, how do we get them motivated and active again. The possibilities and qualities of the participants are always central, and an effective appeal is done on these possibilities and qualities by means of special tools.

Active to Work provides a sustainable result for the participant and his or her surroundings. The participants learn to use the tools in their daily life, for themselves, their family and their surroundings. This allows them to autonomously develop themselves further.

RESULT

Our goal is to activate and develop people and outflow to work is a result of it. The result is a guaranty of 90% activated people who transformed themselves to *New Workers*.

New Workers want to make something of their life and future. Know their qualities, possibilities and how they can develop them even further. Know where they want to go, how to get there and have the energy to do this. Have an idea of their challenges and a plan how to solve these. They are placeable to work a full week and know which work they want/can do and how to get there. Build a community to help each other to develop further. Working and thinking from the Systematic Integral Psychology, they know how to keep their system in optimal condition, which minimizes absenteeism.

Manuela de Klaver – Medical advisor at SCIO Consult, commissioned by municipality Ede



"As medical advisor, I am involved in the assessment of the capacity of long-term unemployed who have been on social assistance for a long time. During the period that Active to Work was deployed I have found specific changes in my clients. While these clients previously were unable to work because of a variety of physical complaints, I saw now very energetic clients in the clinic. They want to go back to work again, have a drive and energy and are able to follow a reintegration program again".

"Active to Work produces convincing results".

Active at Work delivers a sustainable result for the participant and his or her environment.

HOW

Active to Work is able to make this happen because the method that is used is based on a unique system ("Bronnikov-Fekleron", see page 8).

It offers a combination of focused physical, psychological, social incentives. Participants learn, among other things, techniques for reprogramming destructive programs and activating constructive programs. They learn to observe and act in a variety of social positions. They are able to safely "practice" their participation in the social process, in a smaller setting.

TARGET GROUP

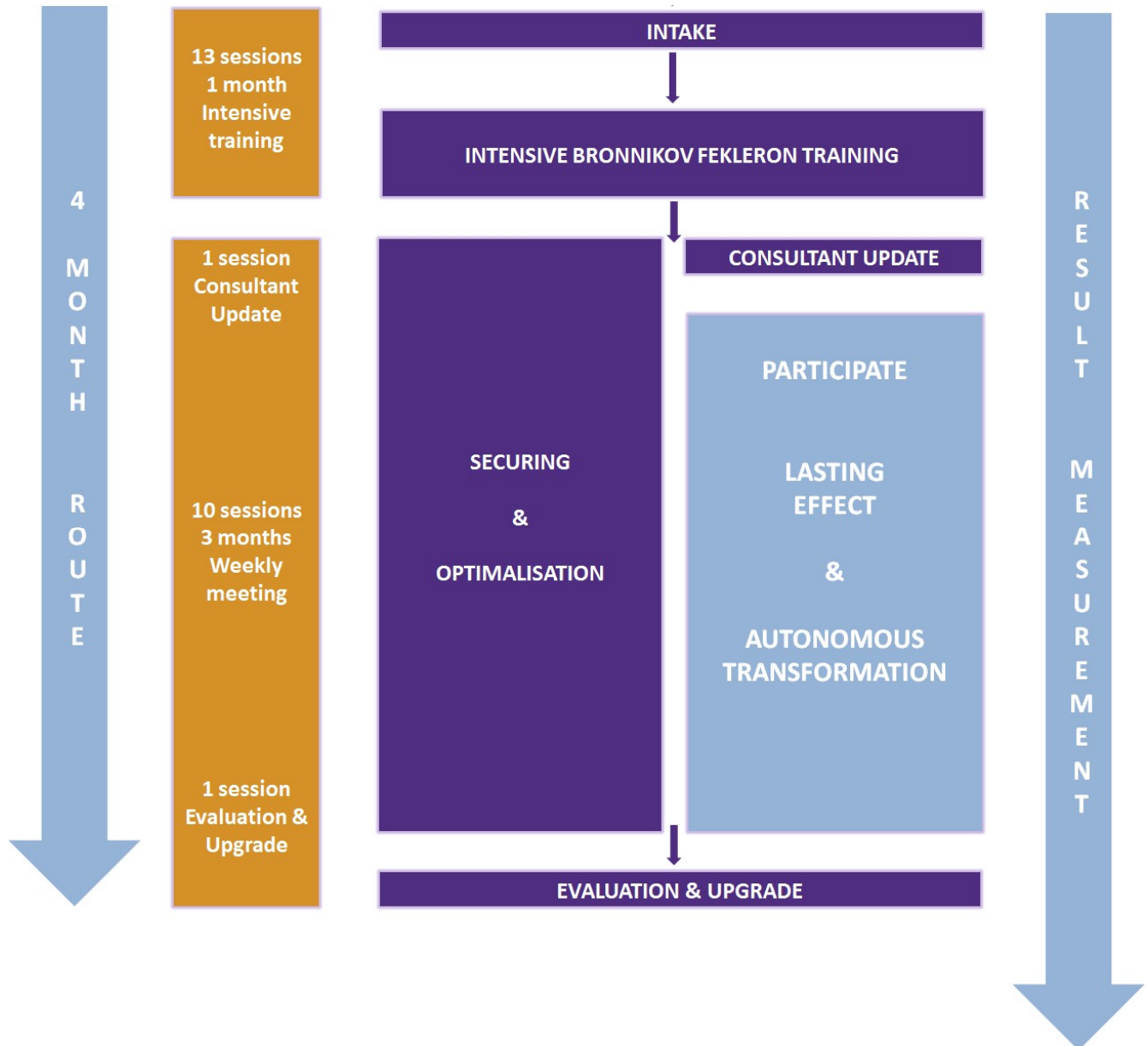
Active to Work is suitable for all categories of unemployed, but especially for people who are not able to keep their job, people who are not able to, people with tremendous resistance, who suffer from all kind of ailments, burnout, ADHD / ADD, who are socially isolated, who are in conflict with themselves and their environment, refugees / asylum seekers, school drop-outs, young people who cannot get / hold a job, high educated immigrants, people who are living on welfare for years, who apply for each available job but are rejected everywhere.....

With the above people we like to work and get them achieve excellent results by themselves:

- Participants are self-sufficient
- Participants are self-confident again and use their talents
- Participants are placeable
- Participants know how to deal with their old excuses (programs)
- Participants become pro-active and take responsibility
- Participants are focused on their goal
- Participants participate in society again

SCHEMA

ACTIVE TO WORK



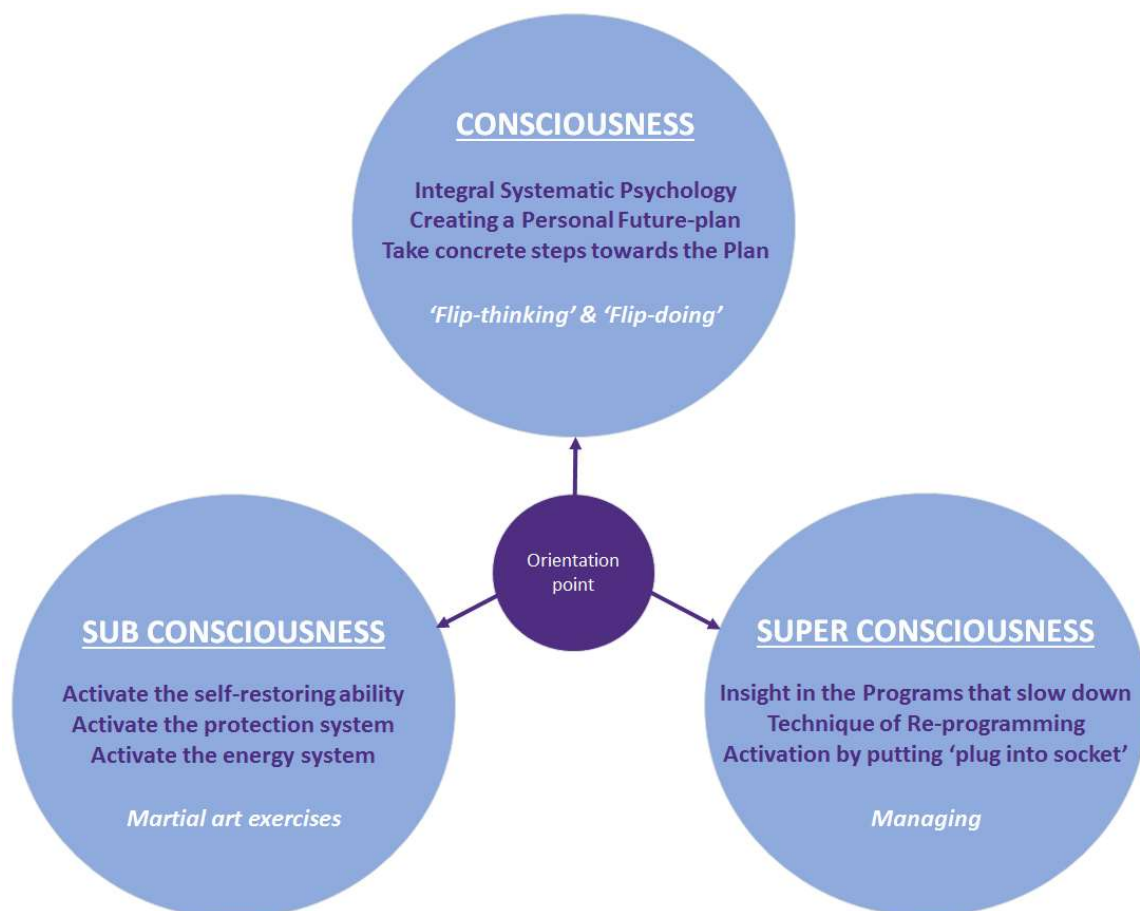
METHODOLOGY

Active to Work is based on the “Bronnikov-Fekleron” system. This system is built from a combination of Tibetan-, Slavic- en Templars techniques.

The author is V.M. Bronnikov (*see page 8*).

During Active to Work, participants apply a unique combination of these techniques to develop in 3 areas:

1. Subconscious: on the physical area
2. Consciousness: on the mental area
3. Super consciousness: on the area of programs and energy



The participants bring their energy management in optimal condition, activate the self-restoring ability with the result that they experience that their physical complaints disappear.

The participants transform their psychology, behaviour and the view on their own situation, their life and the world.

The participants re-program destructive programs and activate constructive programs.

The participants create a personal future plan that gives direction to their lives and guides them to make targeted choices and take action.

The participants experience what their own share is in the situation they are in, how to influence this situation and bend it to their will.

We work with the principle "Do not look back to what was there, focus on where you want to go."

REFERENCES FROM PARTICIPANTS

TRANSFORM ONES OWN STRENGTH AND QUALITIES INTO ACTION

AYTEN



During the program *Active to Work* I learned to see possibilities again and to lead my life energetically.

My dream is opening a Turkish fish-delicatessen shop. The area where I am from knows many delicious ways to prepare fish. I would like to prepare it in the traditional way, on a small woodstove.

SEVANNA



I have learned to stand up for myself and that I always have a choice. My body feels much better and ik am able to be active and work again.

My dream is to lead my own Beauty/Wellness center. I am a real busybody and like to organize. Besides that, I have a pack of experience and passion for personal and beauty care.

At the moment I work as manager for 'Service in de wijk' at municipality Ede.

MARK



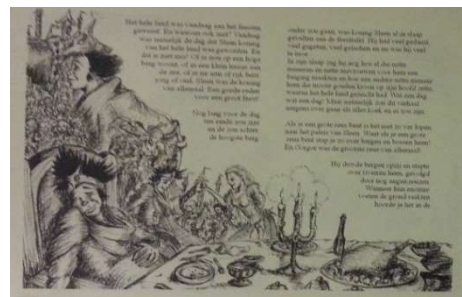
I am a toltaly different person now, my physical complaints are fanished, I lost a lot of weight and I am able to do sport again.

My dream is a world where everybody communicates clear and transparent. In my vision this is possible by using images.

At this moment I work as a teacher and give drawing lessons.

My first book is ready to be published. Besides that, I am starting my own company in image

communication for education materials, children's books, PR and other purposes.



BIANCA



I was doing really bad, was extreme stuck, could only cry. Now I am alive again, regained control over my life, enjoy my life and am able to see possibilities. And... I surprised everyone and myself, by quitting smoking. I was not able to function without a cigarette and from one day to the other, I did not need it anymore.

My dream is to break through as a famous detective writer. I have humor, am sharp and am now writing for 14 years. At this moment I follow the Train the Trainer program for *Active to Work*. When I finish this program, I would like to work as a trainer in Ede, because the program helped me so much and I want everybody to be able to follow it. To have the great results as I had.

MANOUSKA



I now dare to work together and make choices.

My dream is creating a cozy, joyful 'living room – restaurant' where Surinamese specialties are being served. I have a lot of fun in making delicacies with fresh and honest products and everyone who tasted my cookery, want more. My first

step is making Surinamese snacks for companies, organizations and private persons when they have parties, receptions, happy hour....

TIM



It helped me to communicate better.

I like to do the exercises, because they give me energy and a more clear and 'structured' head.

My dream is a 3D-print company, where we make unique parts for space travel. At the moment I work as purchasing agent at a IT-company and there I can develop some of the qualities I need to realize my dream.

VYACHESLAV M. BRONNIKOV

Taking responsibility for ones own life and environment is the link between the vision of Vyacheslav M. Bronnikov and the goals the government now has and wants to realize.



Founder:

- *Bronnikov Corporation*
- *Vyacheslav Bronnikov Foundation*

Academicion:

- *International Academy of Informatization*
- *Russian Academy of Social Technologies and Local Governance*

Doctor in Philosophy

Dean of the faculty *Creative Economy* at the *World Noosphere University of Cosmic Research*

Director of the *Center of Noosphere Psychology Research Institute for Complex Municipal Researches* at the *Russian Academy of Science*

Vice president of the International Agency of public security in Genève, Medical department

Author:

- The “*Bronnikov-Fekleron*” system
- The international investment project *Informational social ecology of the XXI century*
- The *Noosphere World - 15 Reality* project
- The method *Holographic Informational Human Development*
- The discovery of the *Holographic Interface of the Brain*
- Author and director of the program *Human Internet*

Performed, together with a.o. Natalia Bekhtereva, Neuro-scientific studies in the field of the functioning of the brain.



Natalia Petrovna Bekhtereva (1924-2008)

Neuroscientist, neurophysiologist and psychologist
(http://en.wikipedia.org/wiki/Natalia_Bekhtereva)

Tremendous track record, including:

- Director of the *Soviet Institute for Experimental Medicine* (1970 – 1990)
- Her awards include the Wiener Medal given by the *American Society for Cybernetics* (1972) en the *USSR State Prize* (1985)

VISION

Mission:

Unlocking the potential that people have inside of them, so that everyone can develop themselves autonomously to the modern human. The human who generates new ideas, which has a progressive vision, who can plan years ahead, who transforms changes into useful tools and is constantly evolving so that he or she is able to solve complex future problems.

How great would it be, if each person knows **how** he or she:

- takes responsibility for his or her life and environment
- can shape his or her future
- is able to apply the changes that are facing us in his or her life

The power of *Active to Work* is more than an ideology, it provides tools to put beautiful words and concepts into applicable actions.



Cooperation between
Noosphere World Corporation
& Focus To

FOCUS TO[®]
IMAGINE TO EMPOWER YOURSELF